



HEALTH OVERVIEW AND SCRUTINY COMMITTEE - 15 JUNE 2022

PUBLIC HEALTH STRATEGY 2022-2027

REPORT OF THE DIRECTOR OF PUBLIC HEALTH

Purpose of Report

1. The purpose of this report is to advise the Committee on the development of the Public Health Strategy 2022-27, to provide further information on the Public Health core theme.
2. The Committee is asked to comment on the revised draft Strategy ahead of the Cabinet meeting on 24 June 2022, where approval for the Strategy will be sought.

Policy Framework

3. The Public Health Strategy 2022-27 sits under the County Council's Strategic Plan for 2022-26 and aims to set out how the department will contribute to the delivery and achievement of the Council's five strategic outcomes. The Strategic Plan was approved by the County Council at its meeting on 18 May 2022.
4. The Strategy also aligns with the Joint Health and Wellbeing Strategy which was approved by the Health and Wellbeing Board on 24 February 2022 and the County Council's Communities Strategy – Our Communities Approach 2022 – 26 which was approved by the County Council on 18 May 2022.
5. The Public Health Strategy provides a framework for policy on, investment in, and delivery of services by the Department, working with residents and its partners.

Background

6. The Public Health five-year Strategy has been developed to set out the purpose and priorities for the Department and to ensure alignment with the Council's Strategic Plan and the new Joint Health & Wellbeing Board Strategy. The Department has been one of the main delivery partners of the Health & Wellbeing Strategy which will deliver against the priority to 'Give everyone in Leicestershire the opportunity to thrive and live happy, healthy lives'. The Department has also led on the development of strategies such as Mental Health, Food, Sexual Health and Obesity.

7. The Strategy will be the basis for which the Department's yearly service planning activities will be formed, which will ensure alignment across all workstreams within the Department.

The Strategy

8. The strategy has been developed and aligned to five core themes:

- (1) Build on strengths of **PEOPLE** in our communities

Utilising an asset-based community centred approach puts residents needs at the heart of the community and enables support services to build resilience for people in their home to keep them safe and well whilst encouraging residents to self-help with the necessary support. This approach aligns with the County Council's Communities Strategy which also adopts an asset-based approach centred on the strengths of local communities, and social action.

- (2) **PROMOTE** healthy living and healthy places

This theme will require the Department to work with system partners to determine and address the wider issues that affect health such as housing. To deliver health improvement programmes using a life course approach and advocating system partners to do the same. Reducing health inequalities and embedding an equitable approach will continue to be a key driver in the work of the Department.

- (3) **PROTECT** communities and individuals from harm

The Department will continue to focus council resources on reducing the impact of harmful activities undertaken by residents such as smoking. Working with system partners on issues such as mental health, substance misuse, sexual health, and air quality. The Department will aim to further Develop the health protection offer across the County to include partnership working to maximise the uptake of immunisations and screening.

- (4) **PROVIDE** services that meet community needs

The Strategy demonstrates the need for the Department to continue to Commission high quality fit for purpose services that meet the needs of residents as well as developing in house services aligned to the Department's prevention model. The Department will continue to embed the voice of communities in its service design work and design services that are evidence based and have a balance of universal and targeted provision where appropriate.

- (5) Work in **PARTNERSHIP** to transform the way we deliver services

Working with partners in the system to advocate for prevention across place and neighbourhood level is a key element of the Strategy, as is strengthening alignment between evidence and strategy and using intelligence to support a sustainable delivery system. The Strategy sets

out the need for the Department to continue to deliver strategic support to the NHS with a focus on health and social care integration, prevention, and health inequalities.

9. Each core theme has a detailed priorities section that has been designed to showcase the Department's current work programme as well as describing what steps will be taken to deliver on individual priorities going forward. The Strategy also recognises the role that Public Health can play as a leader, partner, and advocate in wider workstreams across the Leicestershire Health System.
10. The Strategy includes a mission statement for the Department *'To protect and improve the health and quality of life of everyone in Leicestershire'* which will be achieved through its commitment to the Council's core values and behaviours which set out the vision for the Council's work.

Next Steps

11. Subject to approval, the Strategy will be formally launched in early July 2022. The Department is working with communications colleagues to develop an approach which will enable the Department to effectively share the Strategy with residents and system partners using social media channels as well as community connectors and other assets within communities.
12. A delivery plan will be developed alongside the Strategy help monitor the progress of its delivery.

Resource Implications

13. The Strategy will continue to ensure that the council makes best use of its resources to meet the needs of our residents. Sustainability of services will be maintained whilst ensuring the best outcomes for people using the inherent strengths of people and communities.
14. There is a small cost associated with publication of the Strategy which will be met from the existing departmental budget. The departments existing budgets for printing, marketing and advertising will be used to ensure the communications plan can be fully met.
15. The Strategy sets the direction for the development of policy, strategic priorities and resource allocation during the five-year period. It will provide the context within which budgets are drawn up and presented through the Medium-Term Financial Strategy.

Timetable for Decisions

16. The Public Health Strategy 2022 – 2027 will be reported to the Cabinet on 24 June 2022 for approval.

Circulation under the Local Issues Alert Procedure

17. None

Equality and Human Rights Implications

18. A screening Equality and Human Rights Impact Assessment (EHRIA) has been carried out which concluded that successful delivery of the Strategy will have a positive impact, but that this will rely on the implementation and delivery of policies, projects and services. The screening EHRIA will provide a framework and full EHRIAs will be undertaken for delivery of activities, as required.

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Appendices

Appendix A: Public Health Strategy 2022-2027